



three projects | one community  
*Doing things differently in West Seattle*

## **NEWS FROM THE NEST**

### **CAPITAL CAMPAIGN NEWSLETTER**

#### **CAMPAIGN SNAPSHOT: WHERE ARE WE NOW?**

We have raised **\$3,491,007** – or 48% – of our **\$7,295,174** goal to build the community facilities in the three projects. We are well underway, but we still have a ways to go! **Our next benchmark is to raise \$480,000 in new gifts by August 31 in order to qualify for a Kresge Foundation challenge grant.**

#### **THE KRESGE FOUNDATION CHALLENGE**

The campaign has submitted a \$425,000 request to the **Kresge Foundation**. While the proposal is under review, we have committed to raising another **\$480,000 by August 31, 2004**. If awarded, the Kresge grant then challenges the campaign to raise the final \$1.4 million from individuals, corporations, and foundations by June 2005. Your pledge NOW, and your work on securing additional gifts, will enable us to qualify for the Kresge Challenge. **We all need to play a role in order to meet this benchmark!**

#### **LIVE! AT COOPER A SUCCESS**

On May 13<sup>th</sup>, Historic Cooper School came alive with the **Live! at Cooper** campaign preview. Prospective donors, civic leaders and campaign volunteers filled the auditorium for an evening of performances by local artists and future tenants of the building, including **Arts Corps, Twelfth Night Productions, DISCOVER DANCE**, and the **Nature Consortium**. To date, \$42,500 has been pledged by event invitees, some of whom will also be hosting house parties to introduce others to the campaign. Thanks to members of the **Arts & Youth Committee** and many others who donated expertise, time and materials for the event. The magical evening inspired the following reactions from guests:

*“When I first began working on community projects in West Seattle, we wouldn’t have dreamed of proposing something this audacious. Now, with the foundation of all of us working together for so many years, the collaboration on these three projects, and the leadership of the West Seattle Food Bank and the Delridge Neighborhoods Development Association, we **can** be this audacious!” – **Greg Nickels, Mayor of Seattle***

*My wife and I have decided to make the largest charitable gift of our lives to this great campaign!” - **Gregg Hersholt, KIRO-710 radio host and event MC***

*“Beyond the fact that this was the most awesome, stunningly well-executed campaign awareness event I have ever been to, I was moved!” – **Patti Mullen, Director, West Seattle Chamber of Commerce***

*“What a tremendous West Seattle effort. As a West Seattle business, I want to be part of it – this event is on me!” - **David Haggerty, owner of Tuxedos and Tennis Shoes, event caterer, announcing his donation of food and services***

## GENEROUS NEW GIFTS HELP US BUILD THE NEST!

In recent weeks, the **McEachern Trust** granted \$60,000 to the campaign - their largest gift this cycle! **Services Group of America** pledged an extraordinary \$25,000. The **Satterberg Foundation** granted \$20,000 – double our original request! **US Bancorp Foundation**, one of the campaign's first donors, contributed an additional \$10,000. The **Washington Women's Foundation** designated \$1,000 with encouragement from campaign co-chair **Martha Kongsgaard**. Pledges from individuals totaled over \$25,000. These gifts continue the exceptional response to the campaign in the wake of impressive grants from the region's leading private foundations (**The Bill and Melinda Gates Foundation, Paul G. Allen Charitable Foundation, Washington Mutual, and the Seattle Foundation**, to name a few!)

## BUSINESS COMMITTEE HOSTS JULY 7 LEADERSHIP DINNER

Business Committee members and West Seattle Chamber of Commerce Past Presidents **Deanne Sposari, Dan Wiseman, Terry Williams, and Jim Guenther** will host a fundraising dinner for the campaign at Salty's on July 7. Leadership gifts from West Seattle businesses will be announced at the event, and all attendees will be encouraged to make a significant pledge, with a goal of raising \$150,000 from this event. **Salty's** is generously donating the space and food!

## HOUSE PARTIES: BRING THE CAMPAIGN TO YOUR NEIGHBORHOOD!

A house party is a great way to introduce others to the campaign and ask them to "Jump in the Nest." Partner with a co-worker or neighbor, and invite your friends and colleagues. WSFB Board Members **Janet Bogus and Barbara Bollero** are inaugurating this phase of the campaign with a party on June 23. The **One Community Committee** is happy to assist you in planning your party; contact the campaign office to learn more and receive a **House Party Tool Kit**. House by house, we need your help in reaching out to the community.

## UPDATES ON THE THREE PROJECTS

**Croft Place Townhomes:** Marpac Construction has been selected as the builder, with construction set to begin June 21<sup>st</sup>! **Historic Cooper Cultural Arts Center:** Notification of our remaining housing funding will arrive at the end of June. **West Seattle Food Bank & Community Resource Center:** Design development is underway in preparation for obtaining a land use permit in January.

## NEW CAMPAIGN MATERIALS DEBUT!

Our campaign website, [www.onecommunitycampaign.org](http://www.onecommunitycampaign.org), contains comprehensive information and updates about the campaign. Please visit often as the site continues to grow. Our effective and inspiring campaign video, created pro bono by **Brad Huskinson**, premiered at *Live! at Cooper* and is available for your use. And our beautiful new brochure can help you to educate others about the campaign!

### ARE YOU IN THE NEST?

- Sign up for a **One Community Campaign Tour**, and bring a friend! Tours begin at 10:30 a.m. on June 11, July 9, and August 13 at Historic Cooper School, 4408 Delridge Way SW.
- **Pledge a gift!** Contact campaign staff at the number below to receive a pledge form.
- Host a **House Party** campaign fundraiser! See article above for details.

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